



## <u>International conference and workshop on:</u>

## "Planning for sustainable urban development"

4<sup>th</sup>-6<sup>th</sup> October 2011 Płock, Poland

Dear Participants,
Please find below useful information regarding the event
as well as your travel arrangement and stay in the city

#### Introduction:

An integrated plan for sustainable urban development comprises a system of interlinked actions which seeks to bring about a lasting improvement in the economic, physical, social and environmental conditions of a city or an area within the city. The key to the process is "integration", meaning that all policies, projects and proposals are considered in relation to one another. In this regard, the synergies between the elements of the plan should be such that the impact of the plan as a whole adds up to more than would the sum of the individual parts if implemented in isolation.

This international conference and workshop aim to ensure that course participants have a functional and integrated understanding of urban land dynamics, and to demonstrate through a case lof good practices around Europe how to effectively utilize policies and planning instruments to manage urban growth and achieve sustainable, equitable, and efficient development outcomes.

# Objectives of the event:

The major objectives of the event is:

- To increase knowledge and awareness on integrated planning to enhance sustainable development in the region.
- To identify key challenges and recognize best practices and lesson learnt to implement the new technology in urban planning GIS, smart cities and also to countreact the urban sprawl.
- To have specific action plans for local implementation and follow-up of lesson learned (via city-to-city cooperation, awareness raising activities, inter-governmental coordination, and other practical implementation examples)

The Conference contents are composed of the following:

- 1. Integrated planning for urban development
- 2. Urban policy as an important element of economic and social policy of the state
- 3. Social participation in urban development planning
- 4. Public space for social development
- 5. 'Urban sprawl' as a social and spatial effect of the planning
- 6. Modern technologies for urban planning and development
- 7. Financial implication of urban planning
- 8. Re-vitalization
- 9. Good practices and key case studies in implementation of planning for sustainable urban development

## Format and organization:

One day conference will be couple with a 2-day workshop in the spirit of experience and best practice exchange including: an application of the "City-Share" methodology which consists of various processes of self-assessment, distillation and transmission of experiences and good practices. It is also composed of several tools which provide a common framework for the evaluation of experiences made by the participating cities and offer a common language for the

- exchange and assimilation of the experiences, as well as a roadmap for action and progress.
- Classroom lectures, both by local and international resource persons (senior and experienced
  officials from relevant institutions, international experts, practitioners from the private sector and
  other local partners).
- Projects' location visits/field visits.

# Target group:

 Close to 30 participants from Central and Eastern Europe including representatives from regional and national authorities dealing with urban planning, strategic planning, municipal technical staff, private sector representatives and topics experts.

# **Organizers:**

International Centre for Local Development CIFAL Płock City Hall of Płock Stary Rynek 1 09-400 Płock, Poland tel./fax. +48 24 367 14 30 www.cifalplock.eu marzena.trojanowska@plock.eu, cifal@plock.eu

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## Transfer from Warsaw Chopin Airport upon arrival:

CIFAL Płock will ensure your transfer from Warsaw Chopin Airport to the hotel upon your arrival. Please inform us on due time about any changes concerning your travel itinerary to CIFAL Płock by e-mail or telephone.

## Venue:

Conference:
City Hall of Płock
Stary Rynek 1
09-400 Płock, Poland
www.plock.eu

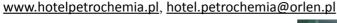


Workshop:

"Centrum Szkoleniowo-Konferencyjne - Hotel Herman" Sienkiewicza St. 30 09-402 Płock, Poland tel. +48 24 366 60 60 www.hotelherman.pl, recepcja@hotelherman.pl



Accomodation:
"Hotel Petrochemia"
3 Maja St. 33,
09-402 Płock, Poland
tel. +48 24 365 60 01, +48 24 262 40 33







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#### Conditions of participation:

- Language: the entire workshop will be conducted in English.
- Place and date: Płock (Poland), 4<sup>th</sup>-6<sup>th</sup> October 2011 (arrival is expected on 3<sup>rd</sup> and departure on 7<sup>th</sup> of October 2011)

# Travel arrangement:

Participants who have provided their travel details in advance will be met by the CIFAL Płock's staff
upon their arrival at Warsaw airport or railway/bus station. Please be on the look-out for our staff
holding a CIFAL Płock sign. They will subsequently take you to the hotel and will take participants
back to Warsaw airport or railway/bus station on day of departure, if travel details were provided at
the soonest possible time.

### Cost:

- The organizers will cover the cost of your accommodation, meals, training materials and local transportation (from and to Warsaw) for the duration of the training course. The participant is requested to bear the transportation cost from their country of origin to Poland (Warsaw)
- Please note that the organizers will assume no responsibility for the following expenditures:
- All expenses in the home country incidental to travel abroad, including expenditure for visa, medical
  examination, inoculations and other such miscellaneous items as well as internal travel to and from
  airport of arrival and departure in the home country;
- Salary and related allowances for the participants during the period of the training course;
- Cost of travel insurance, accident insurance, medical bills or hospitalization fees in connection with attendance in the training course;

- Any loss of or damage to personal property of participants while attending the training course, and losses or damages claimed by third parties as a result of any negligence on the part of the participants;
- Any other expenses of a personal nature not directly related to the purpose of the training course.

#### Foreign exchange

The currency of Poland is zloty (PLN). The current exchange rate is approximately as follow: 1 USD = 2,9 PLN, 1 EUR = 4,0 PLN

### Weather:

The temperature in Płock is expected to be between 5 and 10 degrees Celsius, but October is a period with a very variable weather, there may be significant deviation from this.

## Food arrangement:

- Vegetarian meals will be available upon requests.
- The first meal provided is the 'ice breaking' dinner on 3<sup>rd</sup> of October at the hotel, the last meal provided is breakfast on 7<sup>th</sup> of October 2011

## Participant contribution:

- Please note that you will be expected to share the experiences and lessons learnt from your city/organisation in the of the workshop.
- If you would like to participate in the workshop please fill in the registration form attached. It should be filled in separately for each participant and sent back to CIFAL Płock by fax.: +48 24 367 14 30, or e-mail: <a href="mailto:cifal@plock.eu">cifal@plock.eu</a>, <a href="mailto:pawel.jonca@plock.eu">pawel.jonca@plock.eu</a>. Any background papers (biography, work experience description) are also warmly welcomed.
- The limited workshop places will be distributed among the participants who will present the best practice study or upon their *curriculum vitaes*.

#### Please notice:

If a person will be approved as a participant and will not inform the Centre about his/her resignation at the workshop to the 26<sup>th</sup> of September he/she will be obliged to pay 200\$ fine.

### Contact:

General questions and inquires:
Marzena Woźniak-Trojanowska
CIFAL Programme Coordinator
+48 785 660 545 (mobile)
marzena.trojanowska@plock.eu

Registration forms, itineraries, case-studies:

## Paweł Jońca

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